

What's hot for 2019

Top Travel Trends

Piecing together perfect travel
plans for the year ahead

Sustainable tourism

New
hotels
for 2019

Top 11 destinations

Stunning new
experiences

HAYES & JARVIS

Tailor made travels



Welcome to our **Travel Trends** Report *2019*

This handy report has been created to provide travellers with expert advice and insight on what's hot in the world of travel, from must-see destinations and impressive new hotels, to the most popular (and exciting) multi centre trips and tours.

Despite the recent political uncertainty, holidays are still at the forefront of many people's minds. As well as listing our bestselling destinations for 2019 so far, our report includes tips on travelling responsibly, how to book holidays without fear of Brexit, and how best to capture your holiday through photography and videography.

Looking ahead, one thing remains very clear: travel specialists like us are more in demand. As consumer confidence is on the decline, holidaymakers are looking to book with professionals they can trust.

The time saving benefits and ease of booking a holiday, plus access to expertise and contacts, resulting in increased confidence in the holiday itself, all contribute to reasons why demand for bespoke holiday operators remains strong. Therefore, we trust our report provides the information and inspiration you need to take the first step on your unforgettable journey.

For trusted information and destination-specific inspiration, speak to one of our Destination Specialists on [01293 762 456](tel:01293762456).

Happy travelling!



Helen Adamson,
Brand and Commercial Director, Travelopia Tailor Made

How to plan for 2019

Our destination specialists have highlighted some of the key dates, events and happenings across 2019 that will inspire your travel adventures for the year ahead.

January



Alaska



Kenya



The Ghan

Alaskan wonders
3rd January 2019 marks the 60th anniversary of Alaska being admitted into the United States of America as the 49th State.

With 2019 heralding the 60th anniversary of this momentous occasion, we recommend an Alaskan adventure, exploring the epic landscapes and incredible wildlife settled in the largest state in the USA. Spot grizzly bears in Denali National Park and hike the Exit Glacier on our [Alaskan Highlights](#) small group tour.

July

Lion King film premiere
One of the most anticipated Disney remakes in history, **The Lion King, is coming to cinema screens in July 2019.** Directed by Jon Favreau, who recently brought The Jungle Book to life, this 'live-action' remake of The Lion King features an A-list cast led by Beyoncé, Donald Glover and James Earl Jones. Journey to the set of the all-new The Lion King and explore Kenya's vast savannas, witnessing the landscape and animals that inspired one of Disney's greatest stories. [www.hayesandjarvis.co.uk/holidays/kenya](#)

February

2019 holiday reads
Holidays are the perfect time to unwind with a novel. Partnering with The Book Trail, we believe the best holiday reads are set in the destination you're exploring - allowing you to truly immerse yourself in the sounds, smells and environment of the book's setting. **One of next year's most anticipated travel fiction novels is Yangsze Choo's second novel, The Night Tiger, set in 1930s Malaya (Malaysia).** Available to buy from February 2019. Visit [www.thebooktrail.com](#) to match your holiday read with your next adventure.

August

The Ghan turns 90
2019 marks the 90th anniversary of one of the world's most iconic trains, The Ghan. Covering 2,979km, The Ghan's scenic journey from Darwin to Adelaide allows guests to travel through the heart of Australia on the ultimate outback adventure. To celebrate its diamond anniversary, **The Ghan is launching a number of special journeys throughout June, July and August.** Book a holiday on board The Ghan on this momentous milestone with our sister company, Austravel. [www.austravel.com/holidays/rail/ghan-darwin-adelaide](#)

March

Japan: The country of the moment
There has never been a more exciting year to visit Japan. Hosting the Rugby World Cup in autumn 2019, followed by the 2020 Olympics, Japan is expected to soar in popularity over the next couple of years. **On 31 March, British Airways is launching a new direct flight to Japan,** arriving into Kansai International Airport, Osaka, departing four times a week from London Heathrow, ahead of the expected influx of tourists. Beat the crowds and travel as soon as the new flights launch to see Japan during its sensational cherry blossom season during late March and mid-April. [www.hayesandjarvis.co.uk/holidays/japan](#)

September

Rugby World Cup 2019
Combining travel with sport is a fantastic way to see exciting parts of the world that you may not have previously considered. **Japan hosts the 2019 Rugby World Cup this autumn, from 20 September.** As well as being able to witness some of the world's greatest sportsmen battle it out on the field, the Rugby World Cup presents an incredible opportunity to explore Japan during the picturesque autumnal months. After the tournament, jet off from Japan and begin the next leg of your Eastern adventure as you travel to another incredible destination in the Far East or beyond. [www.hayesandjarvis.co.uk/holidays/japan/multicentres](#)

April

A new New Year experience
From April 13 to 15 every year, Thailand celebrates its traditional New Year, Songkran. Travellers looking for a unique and authentic New Year celebration are encouraged to visit to Thailand for this exuberant, colourful celebration. Originating from a Buddhist tradition of sprinkling water to symbolise purification, the celebrations have evolved over the years, into a countrywide water festival celebrated by millions of people, young and old. [www.hayesandjarvis.co.uk/holidays/thailand](#)

October

Foodie festivals
October hosts a number of exciting food and drink festivals across the world.
Barbados Food and Rum festival
The Barbados Food and Rum festival showcases the country's best cuisine and culinary experts, as well as live entertainment in the bustling Oistins region. When? October 2019.
Festival Kreol, Seychelles
At the end of every October, Mahé residents celebrate their Creole heritage at Festival Kreol. Travellers visiting during the festival can sample authentic Creole dishes, learn to speak Creole, buy local crafts and enjoy traditional dances at the Bal Asoye. When? 23 Oct 2019 - 29 Oct 2019.

May

New flights from Manchester Airport
Whilst there's much deliberation regarding new runways at London Heathrow and Gatwick Airport, a lot is going on behind the scenes at Manchester Airport in preparation for a bigger and better 2019. A number of new flights have been announced to and from Manchester Airport (MAN), providing the north of England with greater connections and more direct flight services. **Virgin Atlantic is launching a new route on 26 May from Manchester Airport to Los Angeles (LAX) and will operate three times per week** **Qatar Airways launches a new triple daily flight to Doha (DOH) from Manchester Airport available from May 19.**

November

November Treats in Tenerife
Travellers looking for a short autumn getaway in the sun should head for Tenerife to enjoy unseasonably high temperatures of around 22/23°C. Arrive in November and you'll be able to experience the 10th anniversary of the famous La Noche en Blanco de La Laguna. Also known as The White Night festivals, these year-round cultural events have since been adopted by various capitals and cities across Europe. Holidays to Tenerife are offered by our sister brand, Sovereign Luxury Travel. Visit [www.sovereign.com](#) for more information.

June

Travel with Pride
28 June 2019 marks the 50th anniversary of the Stonewall uprising that ignited an international gay rights movement. To mark this occasion, Virgin Atlantic is launching its inaugural 'Pride Flight' on 28th June, departing from London Heathrow to Newark, New York. This one-off flight will be staffed entirely by LGBT+ pilots and cabin crew, and will feature special on board entertainment. Travel with pride in 2019 and embark on a multi centre in June to New York City for WorldPride (May-June) before heading on to the epicentre of the worldwide LGBTQ community, San Francisco.

December

Canada's Christmas markets
Travelling in December can be a magical time, with Christmas markets being a true seasonal highlight. **Canada offers a great selection of charming Christmas markets that embrace the Chistkindlmarkets tradition,** with their own unique local twists. **Toronto Christmas Market**
55 Mill St, Toronto, ON
Held at the Distillery Historic District, 2019 will mark the 10th anniversary of the Toronto Christmas Market. Despite its young age, this city Christmas Market has been ranked by many as one of the best in the world, and is a must visit for anyone wanting to get into the Christmas Spirit. [www.hayesandjarvis.co.uk/holidays/canada](#)



Songkran, Thailand



Tenerife



Foodie festivals



Japan



Vancouver

The Facts

Stats, figures and industry insights



Planning a trip for 2019*

81% of travellers
are open to receiving advice on
the best places to go

67% have a travel wish list
in mind when making plans

**56% plan on booking
tours/experiences**
ahead of travelling to a destination

When to start planning?*

**27% of people start
researching**
their holiday **10-12 months** before departure

24% start researching their
next holiday over **12 months** before departure

20% research
around **7-9 months** before departure

Holiday wish list*

Top five things appearing on our
customers' wish lists for 2019

1. Heading to an island paradise
2. Seeing wildlife in its natural habitat
3. Trying a local delicacy
4. Visiting a wonder of the world
5. Experiencing a unique cultural event

**based on Hayes & Jarvis internal data*

Holiday duration**

Australasian holidays, provided by our sister company,
Austravel, pull in the longest holiday duration:

Average holiday duration to New Zealand: 32 Days
Average holiday duration to Australia: 27 Days

***based on Austravel's internal direct booking data*

Brexit

One of the big talking points for 2019 is Brexit. The terms on Britain leaving the EU still remain unclear, which make it difficult to predict social-economic outcomes that may affect holidaymakers in 2019.

The best advice for anyone looking to travel next year is to book a packaged holiday with an ABTA member and ATOL protected tour operator, like Hayes & Jarvis and our sister companies, Sovereign Luxury Travel, Austravel and Citalia. Booking a packaged deal that includes accommodation and flights provides holidaymakers with added security, ensuring all elements of the holiday are covered and protected. All holidays purchased within the Travelopia brand are protected, and we encourage travellers to continue to travel and plan future holidays as normal. We also encourage travellers who may be concerned about the prospect of Brexit to take the opportunity to travel outside the Eurozone.



How to get the best exchange rate amid Brexit

Since the Pound slumped following the referendum to leave the EU, the last two years have seen turbulent waves in its value.

One way for travellers to get the best exchange rate is to sign up to a prepaid travel card. These cards allow travellers to preload foreign currency onto a card from a bank account, fixed at the day's rate. In a time of extreme exchange rate fluctuations, such prepaid travel cards can provide great value for money when a currency is bought at a favourable rate. Should the rates fall after purchasing currency, the prepaid travel card honours the rate at which it was originally bought, offering consumers reassurance that they won't lose money should the rates fall.

There are many different prepaid travel cards on the market, so it's recommended you research and check what features the card provides before committing.

Destinations with favourable exchange rates* (measured by beer)**

Mexico 1GBP: 23.86 Mexican Peso (MX\$) 1beer = approx. MX\$16 £5 = 7.5 bottles of beer 	Morocco 1GBP: 10 Moroccan Dirham (dirhams) 1beer = approx. 9.78 dirhams £5 = 5.1 bottles of beer 	Malaysia 1GBP: 4.84 Malaysian Ringgit (MYR) 1beer = approx. RM8 £5 = 3 bottles of beer 	Thailand 1GBP: 38.84 Thai Baht 1beer = approx. 80 £5 = 2.4 bottles of beer 
South Africa 1GBP: 17.37 South African Rand (R) 1beer = approx. 12R £5 = 7.2 bottles of beer 	Chile 1GBP: 770 Chilean Peso (\$) 1beer = approx. 839pesos £5 = 4.6 bottles of beer 	Bali, Indonesia 1 GBP: 16570.80 Indonesian Rupiah (Rp) 1beer = approx. Rp 30,000 £5 = 2.8 bottles of beer 	New Zealand 1 GBP: 1.71 New Zealand Dollar (NZ\$) 1beer = approx. NZ\$8 £5 = 1.71 bottles of beer 

*based on exchange rates on 11/12/18
** based on 0.5l bottles of domestic beer

Hayes & Jarvis

TOP 11

destinations
for 2019 so far

- 1. → MALDIVES (1)
- 2. → THAILAND (2)
- 3. ↑ SRI LANKA (4)
- 4. ↓ MAURITIUS (3)
- 5. ↑ BALI (6)
- 6. ↓ KENYA (5)
- 7. ↑ INDIA (9)
- 8. ↓ MEXICO (7)
- 9. ↑ CANADA (13)
- 10. ↓ MALAYSIA (8)
- 11. ↑ TANZANIA (17)
highest climber!

(Numbers in brackets shows a destination's position in 2018)



KENYA



TANZANIA



INDIA

Bookings for
Tanzania
have increased by
**62%
YoY***



THAILAND



JAPAN

Canada
has climbed **4 places**
to feature in the
TOP 11*



MALDIVES



MEXICO



SRI LANKA



CANADA



MAURITIUS



MALAYSIA

Next big thing: *Japan*

Our experts anticipate an unprecedented increase in travellers heading to Japan. With the rugby world cup in autumn 2019, and the 2020 Olympics the following year, Japan tourism is expected to boom.

“Stay at a hot spring resort in Hakone in September to November. Rainfall is low and you’ll witness the autumn foliage (Kouyou) in the surrounding forest while relaxing in spring pools.”

Karen, Destination Manager

What's new for 2019

Brand new, ultra-luxurious resorts, offering everything from wildlife and nature to wellbeing and relaxation.

Mix and match this year's hottest hotels with other favourites from our portfolio for the ultimate getaway.

LUX* North Malé Atoll, Maldives

When? Opens February 2019
Where? The Maldives
What? The Maldives' newest paradise retreat opens in February 2019 and will offer spectacular penthouse villas with private rooftop Sky Lounges for uninterrupted panoramas over crystal clear waters. The resort also boasts a wine cave, over-water LUX* Me Spa and lavish dining options.

Shinta Mani Wild
When? Christmas 2018/January 2019
Where? Cambodia
What? With just 15 deluxe tents encased in 400 acres of lush forest, you'll experience a unique and exclusive camping adventure at this sustainable resort. Located between Bokor and Kirirom national parks, Shinta Mani Wild promises an immersive wilderness experience with indulgent touches, from Boulders Spa to outdoor bathtubs.

Raffles Singapore, Singapore

When? Re-opening mid-2019
Where? Singapore
What? The iconic hotel is undergoing a major refurbishment. Visit the legendary Long Bar – birthplace of the Singapore Sling – and soak up the heritage, atmosphere, charm and service that Raffles is renowned for. We recommend booking in advance, as we anticipate a huge surge in customers looking to experience the restored hotel.



What's new in Australasia?

Our sister company, Austravel, is the UK's leading Australasian holiday specialist, with over 40 years' experience.

Daydream Island Resort, Australia
When? Re-opens April 2019
Where? Australia
What? Following an extensive redevelopment, this private island resort offers an idyllic escape with relaxed dining concepts, vibrant bars, and stunning waterfront views across the Whitsundays' Great Barrier Reef.



Call one of Austravel's Travel Designers on [0808 250 4889](tel:0808 250 4889) to plan your next great escape.

What's new across Europe?

Our sister company, [Sovereign Luxury Travel](#), has been tailor making luxury holidays – predominantly across Europe – for more than 45 years.

Parklane, a Luxury Collection Resort & Spa, Cyprus

When? Opens March 2019
Where? Cyprus
What? The serene resort will offer five-star excellence in the heart of Limassol, with five restaurants, four swimming pools, and the indulgent Kalloni Spa set amid olive and citrus groves.

Grand Park Hotel Rovinj, Croatia

When? Opens April 2019
Where? Croatia
What? Offering scenic coastal outlooks, the resort's modern architecture and elegant design contrast and complement the backdrop of Rovinj's pretty Old Town. The serene Albaro Spa & Wellness centre will enhance this invigorating retreat.

Ikos Aria, Kos

When? Opens May 2019
Where? Greece
What? This glamorous resort – with a spa, nine bars, and eight restaurants – is a perfect retreat for a relaxing holiday. The award-winning Infinite Lifestyle™ provides the ultimate luxury experience with access to all à la carte restaurants, sommelier service, and beach childcare.

SOVEREIGN

Call one of Sovereign's Trusted Advisors on [01293 831 707](tel:01293 831 707) to plan your next great escape.

Multi Centres

A term coined by travel organisations, ‘multi centre’ refers to holidays that enable travellers to visit more than one resort, country, or region in a single trip.

We encourage holiday-makers to make the most of their time away by combining multiple destinations into one holiday. This can include various stops within the same country, such as travelling across Thailand or visiting any number of countries in one trip for a range of contrasting experiences.



Top twin centre for 2019 – Sri Lanka & the Maldives

The Maldives and Sri Lanka remain two of our top individual destinations, and together, they make up our bestselling multi centre for holiday makers travelling in 2019. Offering the perfect blend of culture and safari with an idyllic paradise escape, they are the ultimate travel experience.

Sri Lanka is also one of the most popular countries to explore domestically. With so much variety on offer - from fascinating culture and stunning beaches, to tantalising cuisine and incredible wildlife - this stunning island is the perfect multi centre for travellers who want to experience a variety of insights into one country.

*based on Hayes & Jarvis direct bookings departing from 01 January 2019

Expert tip:

“While temperatures in the high 20s are consistent throughout the year, the weather in Sri Lanka can vary dramatically depending on where you visit and when. Visitors heading to the south-west will enjoy the best weather from December to March, while those travelling east should visit between May and September.”

Sheryl Drane,
Regional Destination Manager

Explore the city and bush in Kenya

Kenya has also ranked as one of our most in demand multi centres for 2019. Offering diverse cities, breath-taking beaches and exhilarating safaris, there are many intriguing combinations that can be planned within Kenya.

After landing in Nairobi, travellers can fly onwards to various incredible conservation areas within the country, from the Samburu National Reserve, to the Masai Mara.

A short internal flight from Kenya’s capital can take travellers to the east coast, to experience the warm Indian Ocean waters of Mombasa. This bush to beach twin centre has grown in popularity over the last 12 months and is set to be one of our biggest selling multi centres for the year ahead.

Expert tip:

“Nothing beats flying into a reserve and getting an aerial view of the animals in their natural habitat. Fly-in safaris allow you to see everything Kenya has to offer in half the time and twice the comfort.”

Matt, Destination Specialist.



Combine the neon cityscape of Singapore with Bali’s beautiful beaches

Another highly recommended multi centre itinerary is Singapore and Bali. With just a two-hour flight separating both countries, this multi centre provides an effortless way to experience captivating cities and tropical beaches, all in one holiday.

Expert tip:

“Visit the Gardens of the Bay, Singapore’s incredible vertical botanical garden. It’s magical at night and there’s usually a musical event to offset the spectacular light display.”

Clive Wedderburn, Content Editor

Wildlife

Travelling to see wildlife in their natural habitats is a very important aspect of travel to our customers, and Kenya is our top destination for wildlife and safari tours for 2019.

Our seven night Kenya Classic tour

is the most popular of our Africa safaris, transporting you from the plains of the Masai Mara to shimmering Lake Nukuru before moving onwards to the wetlands of Amboseli National Park.

We asked our customers what was most likely to feature on their travel wish list. The top two answers were:

- 1** *Heading to an island paradise*
- 2** *Seeing wildlife in its natural habitat*

Experiencing the Elephants Hills Luxury Safari Camp in Khao Lak, Thailand,

was also our most booked safari of 2018 and remains our bestseller for 2019 so far. This unique trip allows guests to stay in a luxury safari camp where they can help bathe and feed elephants before relaxing amid limestone cliffs and exploring the area in canoe trips, paddling through serene lakes surrounded by rainforests teeming with wildlife.

We asked our customers which animals they'd most like to see on their travels.*

- 1. 52% - Elephant**
- 2. 50% - Turtle**
- 3. 45% - Orangutan**
- 4. 36% - Whale**
- 5. 33% - Tiger**
- 6. 32% - Polar Bear**

* based on internal data

Interestingly, the top three animals on the list can be found in Borneo. Malaysia wildlife holidays are becoming increasingly popular, and the Nature of Borneo tour is our 6th bestselling safari (a perfect tour to pair with a luxury beach break). By visiting conservation programs, guests will gain insights into the lives of these rare animals, and will also contribute to the protection and preservation of the local environment.

For wildlife holidays offering something a little different, travel to Japan (a hot spot for 2019) and experience an exciting overnight tour of national parks to see brown bears, red foxes and sika deer, plus those iconic snow monkeys relaxing in hot springs.



New Escorted and Guided Tours

Our extensive collection of private and group tours are designed to enhance your journey, allowing you to uncover hidden gems with an expert tour guide. There's something for every traveller – from solo nomads to families with young explorers in tow.

NEW 2019

Mexico for Families (*private tour*)

Explorers both big and small can learn about the culture, history and traditions of the fascinating Maya civilisation on this immersive and interactive tour. Starting in the historical centre of the city Mérida, guests will visit the ancient temples of Maya and Chichen Itza, before travelling to the idyllic Caribbean Coast of the Riviera Maya. This itinerary has a combination of private tours and planned activities, with suitable leisure time for families to relax in the resorts or explore the local areas privately.

Mauritius tour (*private tour*) culture, plantations, foodies, markets.

Our new Mauritian Moments escorted tour gives travellers an insight into the incredible history, vibrant culture and delicious cuisine of this stunning island nation. Beginning in Port Louis, this comprehensive four-night tour transports guests across the island, stopping at local landmarks and points of interest such as the extraordinary Seven Coloured Earths formation. Travellers can learn to cook authentic Creole cuisine and enjoy guided tours of a local rum distillery and tea factory. Perfect for a twin centre stay, pair this exciting itinerary with an extended break at a beach-front resort, or take a short flight and discover the neighbouring Reunion or Rodrigues islands.

Vietnam in style (*private tour*)

Delving deep into the country's history, diverse landscapes and distinct culture, discover Vietnam on this unique private tour combining jeeps, sampans, cruise ships, and more. Visit intricate temples, travel through Hanoi on the back of a Vespa, and explore the beautiful countryside on an exciting jeep excursion. The tour also includes a special two-night voyage cruising through Halong Bay where guests will explore Halong's largest grotto, learn to cook traditional Vietnamese cuisine and take part in a Tai Chi lesson.

Snow Monkeys of Japan Tour

In anticipation for the influx of travellers set to explore Japan, our new Japan tour is available all year round, varying drastically depending on the time of your visit. From December to March, the local forest areas are blanketed with snow, giving you the chance to see snow monkeys bathing in the hot springs of Jigokundani National Park. Guests travelling from April will benefit from warmer weather and can witness the monkeys playing in the blooming cherry blossom.

Disclaimer: The tour is new; snow monkeys are not.

Australasian holidays in 2019



While Australia's main cities are the most popular destinations, we have also seen an increase in bookings to smaller destinations across the country.

Following Qantas' London to Perth direct flight, Austravel has seen an increase of **250%** in bookings to Perth's coastal town, Scarborough.

Bookings to Western Australia's Margaret River wine region have increased by **+100%** when booked as part of a multi centre.

The demand for visiting Noosa is up **92%** year on year.*

Sydney suburbs Manly and Coogee have seen a booking growth of **533%** and **282%** respectively *

Austravel, our sister company, was founded 40 years ago and is the leading UK-based Australasian travel specialist. They create extraordinary tailor made holidays to Australia, New Zealand and the South Pacific.

Visit family and friends

Every year, many UK travellers visit family and friends living in Australia or New Zealand. As well as catching up with loved ones, these trips provide an ideal opportunity to explore the local region, nearby cities and beyond.

Self drive journeys are becoming increasingly popular

Self-drives from Melbourne are currently very popular for 2019, with passenger numbers up **433%**

Austravel's 22-day Best of New Zealand self-drive is the bestselling itinerary, up **108%** in passengers for 2019

Austravel holidays at sea Tahiti cruises

In 2018, Austravel received its most ever enquiries for Tahiti cruises. With the freedom to island hop aboard luxury passenger vessels from island to atoll via endless coral reefs and golden sand bays, this increase in interest is predicted to continue throughout 2019.

*Based on holidays booked FY 17/18 to 18/19

European holidays in 2019

Award-winning Sovereign Luxury Travel, our sister company, has been tailor making luxury holidays across 50 destinations, for more than 45 years. With outstanding knowledge, Sovereign's Trusted Advisors provide exceptional end to end service – including handpicked hotels, private resort transfers, and complimentary airport lounge entry – to create seamless bespoke holidays.

SOVEREIGN

TOP 11 destinations for 2019 so far

1. TENERIFE
2. LANZAROTE
3. HALKIDIKI
4. CYPRUS
5. MAJORCA
6. CRETE
7. KOS
8. CORFU
9. KEFALONIA
10. MENORCA
11. MADEIRA

Bestsellers for 2019

Where? Tenerife has ranked as Sovereign's bestselling destination for 2019*

Why? With year round sunshine, Tenerife is packed with wonderful attractions, luxurious resorts, world-class golf courses, and swathes of immaculate golden beaches.

Where? Kos has recorded increased bookings of + 600% YoY*, in part due to the opening of the much-anticipated Hotel Ikos Aria in May 2019

Why? Kos is rich in Greek and Roman ruins, beautiful beaches, stunning scenery, and luxurious hotels – the perfect destination for couples, families and groups.

Where? Greece has ranked as Sovereign's number one family destination in 2019, with Halkidiki taking the first spot*

Why? Promising long days, filled with golden sunshine, countless beaches and family-friendly hospitality, it's no wonder Greece and its stunning islands are the family hot spots for 2019.

Perfect family holidays

With a warm summer climate, varied culture and short flight times, Europe remains the favoured holiday continent for UK-based families.

In recognition of the differing travel needs of families, the Sovereign Family Collection has been created complete with hotels that offer interconnecting rooms, kids' clubs, and family-friendly restaurants, alongside the luxury touches associated with a Sovereign holiday. The collection includes Mediterranean escapes, fantastic all inclusive getaways, and adventure holidays that combine activity and relaxation.

Inspiring island hopping paradise

Over the last couple of years, Sovereign has seen a marked increase in enquiries for European island hopping itineraries. Travel between the sun-warmed shores of the Greek Islands, combine two of the Canaries, or hop across the Balearics.

For exceptional holidays across Europe by Sovereign Luxury Travel, [call 01293 832459](tel:01293832459)



Photography Tips

Designer, Claire, offers some top tips on capturing perfect holiday snaps.



Research your destination

Flick through Instagram or magazines for inspiration to give you an idea of the best viewpoints, and to help you take shots that will stand out from the crowd.

Master your settings

Learn to master your camera settings to achieve higher quality images. Practise shooting on aperture, shutter speed modes and adjusting your ISO and exposure settings before you travel.

Wander off the beaten track

Take a stroll away from tourist sites to immerse yourself in local culture. When taking images of people, a friendly smile and respect for local customs puts your subjects at ease.

Adjust your position

Experiment with angles. Avoid shooting from the same height and try different perspectives for powerful shots. Shoot low and point your lens up to make your subject more prominent.

Pack a tripod

Buy, hire or borrow a compact tripod that won't increase your luggage load to take advantage of slower shutter speeds, create sharp images and avoid camera shake in low light.

Point of focus

Establish a point of focus within your images to help provide a sense of perspective. Focusing on people in the foreground of iconic buildings will visually represent local life and give the building more scale.

Know your settings

Remember, higher shutter speeds will capture less motion blur, and a higher frame rate will create better slow motion shots when editing video. A good rule is to take your chosen FPS and double it to get your shutter speed for a natural look with the right amount of motion blur.



Videography Tips

Video Content Manager, Luke, explains how best to film holiday experiences.

Plan before you shoot

Planning is important. Think about the story you want to tell and the type of shots you will need to convey it. This will help when you come edit your film upon your return.

Stabilising equipment

Take a tripod or stabilisation equipment (such as a gimbal) to reduce camera shake on your footage. Having a tripod allows you to capture other kinds of footage such as time lapses and interviews.

Variety is the spice of life

Capture variety, from wide angles to give a sense of place, and close ups to show detail. Take a couple of different lenses, and remember - it's better to capture too much footage than not enough.

Capture the sounds

Consider audio as a valuable part of your film. Invest in a good microphone to capture what people are saying clearly, as well as those natural sounds which will have a big impact on your video.

Play around with the editing

When editing movement shots, use a combination of normal speed and slow motion. Any movement that creates a sense of pace - whether fast or slow - is a useful tool to master.

The rise in demand for luxury flying

Flying has long been considered the most luxurious way to travel. As the number of long-haul flights increases, airlines across the world are continuously upping the standards of their premium and business class offerings, providing travellers with more choice and luxuries than ever before.

The recent advancements in premium class cabins has seen a rise in the number of holiday makers travelling in style. We have recorded a 17% increase in customers booking premium and business class flights for holidays departing in 2019 around the world YoY.*

**Based on departures between 1st October 2018 – 30th September 2019*

The most popular routes our customers wish to travel business:**

183% increase in business class flights to South Africa

118% increase in business class flights to Kenya

36% increase in business class flights to India

20% increase in business class flights to the USA

***based on direct and trade bookings departing between 1st October 2018 – 30th September 2019*

New aviation routes for 2019

Worldwide

LHR to KIX

With the anticipated increase in British tourists travelling to Japan next year and beyond, British Airways has announced a new schedule comprising of four direct flights a week between London Heathrow and Osaka, Japan. Available from 31 March 2019.

LHR to CHS

British Airways is also extending its routes over the transatlantic in 2019 with its first flight to Charleston International Airport, South Carolina. This new seasonal route will fly twice weekly on Thursdays and Sundays from London Heathrow. Available from 04 April 2019 to 24 October 2019.

MAN to LAX

Virgin Atlantic is increasing the number of flights departing from Manchester Airport by 20% from March 2019. One of the new routes available from the northern airport next year is another direct service to Los Angeles (LAX) that will operate three times a week. Available from 26th May 2019.

MAN to DOH

Qatar Airways is also increasing its services to and from Manchester with a new triple daily flight to Doha (DOH). Available from May 19th 2019.

Europe

LGW to KGS

British Airways is launching a new seasonal service to Kos Island International Airport from London Gatwick. Running three times a week, the flight will depart on Tuesday, Wednesday and Saturday. Available from 15 May 2019 to 26 October 2019.

LTN to BLQ

As part of a wider summer 2019 schedule, Ryanair is launching a new flight to the historical city of Bologna. Available summer 2019. To plan a 2019 Italian trip, speak to the Italian experts at Citalia

How to be a SUSTAINABLE TOURIST

At Hayes & Jarvis we are committed to promoting responsible tourism and have made it our mission to protect the environment, wildlife and the local people in the destinations we sell.

As well as working with environmentally and socially sustainable hotels, we believe that it's important for travellers to understand the impact that tourism has on the environment and local communities. Here, we have outlined a number of tips to help our travellers become more sustainable tourists.

Bottle up!

Many travellers are unaware that they're allowed to take an empty water bottle with them through security. Most commercial UK airports (Heathrow, Gatwick, Manchester, Stansted, Luton, Edinburgh, Birmingham, Glasgow, Bristol and Southampton) have water fountains located around the airport for you to refill your bottle free of charge.

Several companies are now producing reusable water bottles, complete with filtration systems that allow travellers to access safe drinking water around the globe.

- **SAVE:** Go! Water Bottle by Water-to-Go, £14.99, Watertogo.eu
- **SPEND:** LifeStraw® Go water filter bottle, £29.99, Decathlon UK
- **SPLURGE:** Lifesaver® 4000UF Bottle Starter Pack, £149.99, Amazon.co.uk

The @AdventureBag movement

Following the broadcast of Blue Planet II last year, the world expressed widespread shock regarding how much plastic we use and where it goes.

One social media campaign attempting to rectify this is @AdventureBag, which urges travellers to fill a bag full of rubbish during every adventure they go on. Advocates are encouraged to show off their clean up achievements on social media by tagging @adventurebag. Don't forget to include #HayesandJarvis in your post – together we can make a difference.

87% of global travellers
want to travel more
sustainably
(Source: booking.com,
Sustainable Travel Report 2018)



Travel with less plastic

Travellers often pack a large amount of single-use plastic bottles into their luggage, only to be incorrectly disposed of during their trip. From deodorants and body lotion to beauty and hair products, there are plenty of environmentally friendly and plastic-free personal hygiene alternatives readily available for your next trip. Many of these products are also solid-based and therefore hand luggage friendly – ideal for stopovers should you want to freshen up ahead of your next flight. Our eco-friendly travel team have listed a few plastic and liquid-free alternatives to help cut down your plastic baggage:

- **SAVE:** Friendly Soap Shampoo Bar, £3, anythingbutplastic.co.uk
- **SPEND:** Shampoo Bar, £7.50, LUSH
- **SPLURGE:** Beauty Kubes shampoo, £8.50, beautykubes.co.uk

I scream, you scream, we all scream, “REEF SAFE SUN CREAM!”

Whilst it's important to apply and wear sun cream before going into the sea, many chemicals in personal care products are known to cause harmful effects on marine life. In particular, oxybenzone, a common chemical found in many sun protection products, has been linked to bleaching the world's fragile coral reefs.

Before you take a dip in the sea or head out on a snorkelling adventure, we recommend travellers rinse off any personal care or hygiene products that may include harmful chemicals, then apply an environmentally friendly sun cream.

Mineral based sun creams are a great alternative, provide strong UVA and UVB protection and contain naturally-sourced formulas using zinc oxide or titanium oxide to deflect harmful sun rays.

- **SAVE:** Sun Smart Sensitive Moisture Protect Sun Lotion, £9.50, Marks & Spencer
- **SPEND:** Avène Very High Protection Spray, £19.99, Superdrug
- **SPLURGE:** Clinique Mineral Sunscreen Fluid for Face, £22, Boots

Support local communities and protected areas

Money generated from the fees tourists pay to enter a protected area is reinvested back into the local community to help protect and preserve the area. If you're looking to explore your surroundings, first consider excursions led by local guides. We offer a number of excursions that support the local community and are bookable prior to departure. We also urge customers to be environmentally conscious when buying souvenirs. Where possible, try to ensure purchases are eco-friendly and directly contribute back to the community's conservation efforts.

Over a third of global travellers (37%)
are willing to clear plastic and litter
from a beach or other tourist attraction. (Source: booking.com)

Did you know...

Palau's government recently signed a new law to restrict the sale and use of sun cream and skincare products containing ten different harmful chemicals. Coming into effect in 2020, the country is the first to impose restrictions on sun cream in an effort to protect its vulnerable coral reefs.



Leave nothing but footprints

Be mindful of your surroundings when travelling and avoid leaving any unnecessary waste behind.

Be respectful

Be aware of cultural norms such as dress code, food etiquette and general behaviour:

- **Japan** - Tipping in Japan is not customary
- **Indonesia** - Pointing with fingers can be found offensive in Indonesia and Malaysia. It's customary to gesture towards things with the thumb instead.
- **Mexico** - The 'okay' hand gesture is considered offensive in Mexico.
- **Kenya** - To show respect and deference to a Kenyan, lightly grip their wrist with your free hand while shaking it.
- **Arab nations** - Showing the sole of your shoe or foot has long been considered an insult in Arab culture because of its contact with the floor.
- **Jordan** - Keep your voice low and quiet when speaking with others – it's a sign of maturity and respect.

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